



# Champaign County Fair

## July 22-30, 2022

### ***General Fair Sponsorship Packages***

#### **IN-KIND DONATION**

- Any donation is greatly appreciated and will be utilized for building supplies or prizes.

#### **FRIENDS OF THE FAIR - \$250**

- Business card ad in our fair book.
- Recognition on sponsor banner displayed during the fair.

#### **BLUE RIBBON - \$500**

- Quarter page ad in our fair book.
- Recognition on sponsor banner displayed during the fair.
- A rotating slide of your logo displayed on our mega LED screen during our country concert.

#### **CHAMPION - \$1,500**

- Half page ad in our fair book.
- Recognition on sponsor banner displayed during the fair.
- A rotating slide of your logo displayed on our mega LED screen during our country concert.
- 3'x5' Sign displayed on the back of grandstand.
  - Fair will produce signage. Production cost to be deducted from future sponsorship.
- (4) Single day passes to enter the fair.
- (4) General admission tickets to event of your choice.

#### **GRAND CHAMPION - \$2,500**

- Half page ad in our fair book.
- Recognition on sponsor banner displayed during the fair.
- A rotating slide of your logo displayed on our mega LED screen during our country concert.
- 3'x5' Sign displayed on the back of grandstand.
  - Fair will produce signage. Production cost to be deducted from future sponsorship.
- (6) Single day gate passes to enter the fair.
- (1) VIP box in our grandstand for one event of your choice.

### **PARADE OF CHAMPIONS - \$3,500**

- Full page ad in our fair book.
- Recognition on sponsor banner displayed during the fair.
- A rotating slide of your logo displayed on our mega LED screen during our country concert.
- 3'x5' Sign displayed on the back of grandstand.
  - Fair will produce signage. Production cost to be deducted from future sponsorship.
- (6) Season gate passes to enter the fair.
- (1) VIP box in our grandstand for the week of the fair. *(Seats 6)*
- Company name listed on website, Facebook, and schedule of events brochure.

### ***Other Areas for Sponsorship***

- ❖ Petting Zoo – company banner displayed
- ❖ Pig Races – company banner displayed
- ❖ Picnic Tables – company name engraved
- ❖ Park Benches – company name engraved
- ❖ Hand Fans – company logo/photo printed
- ❖ Senior Citizen Day – company banner displayed
- ❖ Kid's Pedal Tractor Pull (trophies, prizes, sled rental) – company banner displayed
- ❖ 3'x5' sign displayed on the back of grandstand – company logo
  - Fair will produce signage. Production cost to be deducted from future sponsorship.

### ***2022 Fair Schedule***

Friday, July 22: Country Music Show – Artist TBA (Late Feb/Early March)

Saturday, July 23: Demolition Derby

Sunday, July 24: Draft Horse Show (Noon & 5pm)

Monday, July 25: TBD

Tuesday, July 26: Harness Racing

Wednesday, July 27: Motorcycle Races

Thursday, July 28: Monster Truck Show

Friday, July 29: Dirt Track Racing

Saturday, July 30: Truck and Tractor Pulls (Noon & 5pm)